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Dear Ms French,

**Senior Web Analytics Manager**

I am keen to apply for the position of Senior Web Analytics Manager.

I believe I would be well suited to this role since I have a good all round experience of financial activities such as expense reports, accrual procedure and daily cash flow management, month-end procedure, invoice collection, managing expenses and cost-cutting , forecasting cash flows, producing management reports.

I am really excited to move into a career e-Commerce, and I am sure that my motivation and enthusiasm for the topic will impress you.

I am of course aware of Present Research's recent acquisition of the ResAcad Foundation and your aim to develop your European profile. I imagine that my language skills would make me a useful asset in developing this market.

I would welcome the opportunity to discuss how I would enhance your team and would be delighted to attend an interview.

Yours sincerely,

James Morrison